

Daystar University Staff Profile Template

1. Name:	Evonne Mwangale Kiptinness, PhD
2. Photo:	
3. Job Title and Responsibilities:	Lecturer, School of Communication
4. Biography:	<p>Evonne Mwangale Kiptinness possesses years of experience in practicing development communication, having worked for organizations such as Food and Agriculture Organization and the Global Plan for the elimination of new HIV infections and keeping mothers alive.</p> <p>On a broad level, my research examines how communication can be used to support positive behavior change in income and access disadvantaged communities. I recently concluded research on the use of Cognitive Behavioral Therapies, administered through interpersonal communication, to support the prevention of mother-to-child transmission of HIV in Kenya.</p> <p>My project, involving low-income HIV positive expectant women, demonstrated high levels of HIV stigma prompting the need for HIV dialogue at local level. The findings further revealed the need to equip HIV mentors with communication skills to better communicate messages to their clients. In addition, other research focused on the framing of communicable diseases such as COVID-19 and HIV in East African Media. Each of these projects involved developing long-term relationships with community stakeholders, including study participants, in research design and recruitment.</p>

	<p>In terms of research methodology, I am familiar with qualitative and quantitative research methods, oftentimes preferring a mixed-method approach to data collection. I have conducted, community-based surveys; online questionnaires; interviews and focus groups. In my work with HIV positive pregnant women in Kenya, I conducted a quasi-experiment using pre and post questionnaires and a cognitive behavioral intervention through focus groups.</p>
<p>5. Academic Qualifications:</p>	<p>Evonne holds an undergraduate degree from Daystar University, Kenya. She holds a master’s degree in International Relations from Università Cattolica Del Sacro Cuore in Milan, Italy and a PhD in Communication from Daystar University, Kenya.</p>
<p>6. Research Interests:</p>	<ul style="list-style-type: none"> - Communication for development - Media and Health - HIV research
<p>7. Publications:</p>	<p>Evonne Mwangale Kiptinness & Winnie Mbatha (2022) Dialogic Communication for E-Learning Success. <i>Online Learning Instruction and Research in Post Pandemic Higher Education in Africa</i>. Lexington Publishers (in print)</p> <p>Evonne Mwangale Kiptinness & John-Bell Okoye (2021) Media Coverage of the Novel Coronavirus (Covid-19) in Kenya and Tanzania: Content Analysis of Newspaper Articles in East Africa, <i>Cogent Medicine</i> 8:1, DOI: 10.1080/2331205X.2021.1956034</p> <p>Evonne Mwangale Kiptinness & James Kiwanuka-Tondo (2019). The prevalence of HIV/AIDS frames in Kenya Newspapers: A summative content analysis of the Daily Nation, <i>Cogent Medicine</i>, 6:1, DOI: 10.1080/2331205X.2019.1596047</p>
<p>8. Classes taught:</p>	<ul style="list-style-type: none"> - Communication and advocacy - Public Relations - Public Relations Research - Public Relations writing

	- Communication strategy
9. Other relevant links:	- https://www.tandfonline.com/doi/pdf/10.1080/2331205X.2021.1956034 - https://www.tandfonline.com/doi/full/10.1080/2331205X.2019.1596047
10. Official Contact Details:	emwangale@daystar.ac.ke